

The Athene Group Announces New Business Development Hires to Drive Firm and Wealth Management Platform Growth

Ron Rawdon, Tim Highland and Kirsten Ly are leading sales and marketing initiatives for The Athene Group and Skience®

Herndon, Virginia / May 22, 2019—The Athene Group, a leading technology services and product innovator, announced the recent engagement of seasoned business development leaders Ron Rawdon, Tim Highland and Kirsten Ly to spearhead the growth of Skience, the firm’s flagship wealth management solution. Skience is a digital transformation platform for broker-dealers and RIAs that provides wealth managers with an efficient way to unify their technology, increase back-office and advisor productivity, and deliver a great client experience.

“We are excited to welcome Ron, Tim and Kirsten to The Athene Group,” said Sanjeev Kumar, CEO. “They bring unique strengths to our team and each have a deep understanding of the advisory space and expertise working with growth-oriented technology firms. Skience is a great solution, as evidenced by our organic growth in this market over the past six years, and these key appointments will help us deliver the platform to a wider audience.”

Ron Rawdon brings to Athene more than 25 years of fintech sales experience and executive leadership. As senior vice president, Ron is responsible for scaling the sales organization at Athene and developing strategic plans that drive sales toward annual targets for client acquisition and revenue. Over the past two decades, Ron has led sales and business development for several prominent wealth management technology firms.

Tim Highland has over 30 years of diverse experience in the investment advisory space, including expertise in developing new products, growing sales programs, and managing client relationships. As Vice President, Tim will be developing new client relationships within the broker-dealer, RIA and family office communities. Prior to joining Athene, Tim guided and managed new solutions with top client relationships at Docupace Technologies. As EVP of business development at IPI Wealth Management Tim built a proprietary advisor workstation and grew overall revenue. In addition, Tim had leadership roles at Russell Investment Group and EVEREN Securities.

Kirsten Ly has more than 25 years of expertise in building brand recognition and driving strategic marketing initiatives for fintech companies, wealth management firms, and independent advisors. As director of marketing, Kirsten leads marketing and communications for The Athene Group and Skience. Prior to joining Athene, Kirsten led marketing initiatives as a senior marketing manager for fintech, RIA and asset management clients of FiComm Partners; managed marketing and branding at FolioDynamix; and served as a consultant to a wide range of organizations within the advisory space.

The Athene Group

Founded in 2001, [The Athene Group](#) delivers innovative, cloud-based strategies that transform businesses across a variety of industries world-wide. Athene offers advisory and CRM implementation services within the Salesforce® ecosystem, and has developed a proprietary solution called [Skience](#) for the wealth management industry.

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